

# Radio Saikat

99.00 FM

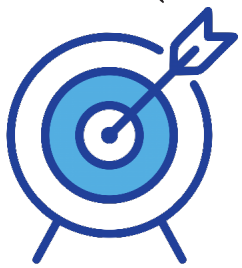
Preserving harmony, life, and nature



## Strategies



Radio Saikat is a community radio being operated in Cox's Bazar district. It will be a multimedia center too, i.e., its content and interaction will also be broadcasted through different social media and website [www.radiosaikat.net](http://www.radiosaikat.net). It is to broadcast issues of Cox's Bazar coast, especially of the young and adolescents of Cox's Bazar town and district that to facilitate knowledge and human rights-based society in Cox's Bazar. COAST has similar radio namely Radio Meghna ([www.radiomeghna.net](http://www.radiomeghna.net)) in Charfassion, Bhola.



## Mission

To facilitate a society that is knowledge-based, harmonic, and respectful to human rights in Cox's Bazar, especially focusing on adolescent girls and boys so that they will look for equity and justice-based democratic society and will take initiative to preserve life and nature.

1. To prepare radio programs and broadcast interactively, and also to involve listeners club in the coverage area, so that there will be changes positively in life and culture.
2. Listener's clubs will be formed under the supervision of a Listener's Feedback Officer. The program will be planned, constructed and broadcast based on the feedback received from the listeners.
3. To train the local young generation especially on how to create good content for social media and also for making programs in Radio Saikat. It will help them to use social media judiciously.
4. Broadcast activities can be heard live online. Besides, it will be maintained on its own website and Facebook page.
5. The program will be produced and broadcast with the involvement of various officials of local government and local administration. Through which communication with local people will increase.

[www.radiosaikat.net](http://www.radiosaikat.net)

75 Light house Road, Kolatoli,  
Cox's Bazar, [info@radiosaikat.net](mailto:info@radiosaikat.net)

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## Objectives



**To promote a young generation especially adolescent girls, who will be knowledgeable, understand the philosophies of the liberation war, based on the values and culture of their own societies.**

1. To act as a catalyst to promote ICT (information communication technologies) among the young generation especially among adolescent girls in Cox's Bazar.
2. To improve the quality of life of local people by involving them in radio activities.
3. To promote awareness in the society against early marriage and violence against women and children and on reproductive health.
4. To promote awareness on human rights, philosophies of the liberation war, equal relation between men and women, thus it will promote a society that is based on equality and social justice.
5. To promote awareness for the local community for life and nature, and especially how to save their hills, sea, and biodiversity, and also to encourage them to take positive steps in this regard.
6. To promote awareness on climate change impact especially in food, agriculture, and other natural resources so that the local community especially the local fishermen community will gain appropriate adaptation capabilities.
7. To broadcast disaster management news in the eve of the pre-disaster, during a disaster, and post-disaster period. It will inform them, what is needed in case of disaster especially by following the instructions from relevant government agencies.
8. To promote awareness among local youths, against drug addictions, human trafficking, child labor. It will also design and develop info-entertainment programs, which will have a positive influence in this regard.
9. To facilitate relations with the local community on the availability of government services so that local communities especially marginalized communities will have access to easy services from government agencies. As well as creating opportunities for local entrepreneurs, especially young and women entrepreneurs.

75 Light house Road, Kolatoli, Cox's Bazar